

## STRATEGIC PLAN

2022 - 2025

**Our Purpose** 

We nurture our students, educators, and families by providing inclusive, creative, and individualized learning experiences.

## Internal Focus

- Strive to be an employer of choice.
- Ensure continuity of board processes.
- Provide opportunities for ongoing professional staff development.
- Strengthen internal culture through enhanced inter-classroom communication and team-building opportunities.
- Deliver effective decisions through clear financial reporting, best management practices, and progress tracking against strategic goals.
- Diversify the profile of the board.

## **External Focus**

- Become a recognized leader in early childhood education.
- Deepen awareness and broaden visibility about the Early Learning Center within the community.
- Develop a clear narrative to describe the Early Learning Center's unique offerings and to differentiate ourselves from other providers.
- Create partnerships that deepen engagement within the community, and outside of 'school walls.'

## **Financial Strength**

- Ensure organizational sustainability through financial prudence and diversification of revenue streams.
- Develop a sustainable fundraising model.
- Implement a competitive and sustainable compensation program for employees.









